

Strategic Plan			
NeAHU 2016-17			
<i>Overall Goal is to Win Landmark Award</i>			
Goals	Step to Accomplish The Goal		
Education			
Increase Member Education	Hold Four CE Meetings Expand Use of Webinars Partner with Carriers Promote Designations		
Legislative			
Expand Legislative Influence	Continue to Expand Legislative Committee Continue to Develop Key Contact List Retain Paid Lobbyist Increase Operation Shout! Work with NAIFA and IIABA		
Communication			
Develop Regular Communication Schedule	State Newsletter - Publish Quarterly Do Member Needs Survey		
Socialization			
Increase Networking Opportunities	More Geographical Representation at Symposium Incent Volunteerism Create Networking Opportunities Greater Committee Participation Recognize New Members		
Leadership Development			
Develop Succession Plan	Stress Leadership Opportunities within Chapters Talent Identification Committee Participation Attending Capitol Conference Mentoring Opportunities		
Membership			
Increase Membership Recruitment & Retention	Create Additional NeAHU Commercials 100% Board Recruitment Triple Crown Award Conduct Membership Campaigns		