

# 2018 Insurance Leaders Forum Sponsorship Commitment Form

2018 Insurance Leaders Forum  
PO Box 24133  
Omaha, NE 68124

## Select Sponsorship Options Below

Supporter: \$500                       Exhibitor: \$1,000  
 Silver: \$2,500                         Gold: \$5,000  
 Platinum: \$10,000

\*  110-volt standard electricity (no fee)

## Advertisements On Event App *(some packages include this, select this only if you'd like additional ads)*

Banner Ad with link to website: \$300                       2 Banner Ads with link to website: \$450

Total Amount Due: \$ \_\_\_\_\_

Contact Name: \_\_\_\_\_ Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Company Website: \_\_\_\_\_

## Payment Options:

Check (payable to NAIFA/NeAHU Forum) in the amount of \$ \_\_\_\_\_

Please charge \$ \_\_\_\_\_ to the following credit card:

Visa                       MasterCard                       American Express                       Discover

Name on Card (print): \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ 3 digit code: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Billing Address of Card (City/State/Zip): \_\_\_\_\_

Note: I understand that NAIFA and NeAHU have no obligation to refund all or part of the registration/sponsorship fee.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Deadline for sponsorship applications: April 16, 2018. If not registering online, mail completed form to:  
NAIFA-Nebraska, PO Box 24133, Omaha, NE 68124 FAX: 877.355.9226

2018 Insurance Leaders Forum Sponsorship Packet



**the DOCTOR is making a house call**  
- 2018 insurance leaders forum  
may 17-18 - lincoln, ne - nebraska innovation campus

Presented by:



Known as one of the greatest NBA players of all time - and the man who popularized the "slam" dunk - **Julius "Dr. J" Erving** shares what he learned from 16 seasons of pro ball, and 30 years of post-basketball life.

See Dr. J & others this May in Lincoln as they speak at the best insurance & financial services conference in NE, the 2018 Insurance Leaders Forum. Up to 400 of the state's top insurance & financial services professionals will be there. ...And you should be there too!

# Sponsorship Opportunities

# Why be a sponsor?

Packages	Supporter \$500	Exhibitor \$1,000	Silver \$2,500	Gold \$5,000	Platinum \$10,000
Company listing in emails & on website	●	●	●	●	●
Attendee list	●	●	●	●	●
Sponsor a break or networking reception	●				
Banner Ad on App	●	●	●	●	●
Complimentary Registrations	● (1)	● (2)	● (4)	● (6)	● (10)
Exhibit Booth (8'x10', pipe & drape)		●	●	●	●
Recognition from the podium			●	●	●
Advertisement on Event App			●	●	●
Video Monitor included with booth			●	●	●
Opportunity to Introduce a Speaker				●	●
Additional Banner Ad on Event App				●	●
Upgraded Booth Size (8'x20')					●
Complimentary Hotel Rm for 1 night			●	●	● (2 rms)
3 minute speaking opportunity					●
Welcome Screen Ad on Event App					●

Custom sponsorships available!  
To discuss options or if you have questions,  
contact Sponsor Coordinator Erin Isenhardt  
at [info@goyellowhouse.com](mailto:info@goyellowhouse.com) or 402.690.1624.

Deadline for sponsorship applications: April 16, 2018  
If not registering online, mail completed form to:  
NAIFA-Nebraska, PO Box 24133, Omaha, NE 68124  
FAX: 877.355.9226

**REGISTER ONLINE NOW:**  
[naifanebraska.org](http://naifanebraska.org) or [www.neahu.org](http://www.neahu.org)

**91%** | The percentage of surveyed attendees who said the overall value of the 2017 Forum was very good to excellent.

**427** | The number of attendees at the 2017 Forum. Get in front of them!

**95%** | The percentage of surveyed attendees who said they would come back in 2018.

## About this year's unique venue:

Nebraska Innovation Campus is a research campus designed to facilitate new & in-depth partnerships between the University of Nebraska & private sector businesses. NIC strategically provides access to UNL research faculty, facilities & students. NIC aspires to be the most sustainable research & technology campus in the United States.

*Nebraska Innovation Campus Conference Center*  
2021 Transformation Drive  
Lincoln, NE 68508  
[Innovate.unl.edu](http://Innovate.unl.edu)



### Exhibit Hall Information:

The exhibit hall will be open  
Thursday, May 17 from 8:00 am - 5:00 pm.

### Booth Set Up:

Thursday, May 17 beginning at 6:30 am.

### Shipping:

Ship booth materials to:  
Nebraska Innovation Campus  
Attn: Conrad Casillas  
2021 Transformation Drive  
Lincoln, NE 68508

Return shipping not available on-site. Exhibitors will need to take packages to Fed-Ex or UPS location.

### Label all packages:

INSURANCE LEADERS FORUM, MAY 17, 2018

Packages will be received beginning on  
May 10, 2018.

Monday through Friday, 8:00 - 5:00 pm only.

### Wireless Internet:

Free. Password to be provided at a later date.  
Network: UNL-Conference

### Hotel Accommodations:

Hyatt Place Lincoln Downtown:  
600 Q Street  
Lincoln, NE 68508

Rate: \$119

Deadline: April 16, 2018

Call: 1-888 HYATT HP (1-888-492-8847)

Reference group: NAIFA/NAHU  
Online reservations available on  
[naifanebraska.org](http://naifanebraska.org) or [www.neahu.org](http://www.neahu.org)

### Advertising on Event App:

Please send full color, electronic ads,  
high-res JPG or PNG

Banners: please send two files  
640 x 150 pixels and 552 x 150 pixels

Deadline for Ads: April 27, 2018

### Exhibitor/Sponsor Registration:

Online:  
[naifanebraska.org](http://naifanebraska.org) or [www.neahu.org](http://www.neahu.org)

Or, fill out the form on the back page of this brochure.