

<b>Strategic Plan</b>			
<b>NeAHU 2018-19</b>			
<i>Overall Goal is to Win Landmark Award</i>			
<b>Goals</b>		<b>Step to Accomplish The Goal</b>	
<b>Education</b>			
Increase Member Education		Hold Four CE Meetings	
		Expand Use of Webinars	
		Partner with Carriers	
		Promote Designations	
<b>Legislative</b>			
Expand Legislative Influence		Continue to Expand Legislative Committee	
		Continue to Develop Key Contact List	
		Retain Paid Lobbyist	
		Increase Operation Shout!	
		Work with NAIFA and IIABA	
<b>Communication</b>			
Develop Regular Communication Schedule		State Newsletter - Publish Quarterly	
		Do Member Needs Survey	
<b>Socialization</b>			
Increase Networking Opportunities		More Geographical Representation at Symposium	
		Incent Volunteerism	
		Create Networking Opportunities	
		Greater Committee Participation	
		Recognize New Members	
<b>Leadership Development</b>			
Develop Succession Plan		Stress Leadership Opportunities within Chapters	
		Talent Identification	
		Committee Participation	
		Attending Capitol Conference	
		Mentoring Opportunities	
<b>Membership</b>			
Increase Membership Recruitment & Retention		Create Additional NeAHU Commercials	
		100% Board Recruitment	
		Triple Crown Award	
		Conduct Membership Campaigns	